25121

| Reg. No. | | | | | | | | |
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I Semester B.Voc. Degree Examination, August - 2021 INFORMATION TECHNOLOGY (B.VOC)

Technical Communication

(CBCS Scheme)

Paper: BOIT1 - A021

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

Answer All sections.

SECTION - A

Answer any Ten of the following. I.

 $(10 \times 2 = 20)$

- What is the meaning of communication?
- Mention any
 What are the traits of a good listener?

 BRARY Mention any two visual laids in Technical communication. 2.
- 3.
- 4.
- 5. What is an 'Interview'?
- Mention any two effective presentation strategies. 6.
- Mention two types of interviews. 7.
- Mention the importance of 'purpose and audience' in communication. 8.
- 9. What is a 'Resume'?
- 10. What is a 'Memo'?
- Mention the types of speaking. 11.
- 12. Mention techniques for good technical writing.

| | | | SECTION - B | |
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| II. | Ans | wer | any Five sets of the following. | (5×10=50) |
| | 13. | a) | Why is communication important? | (5) |
| | .* | b) | Explain LSRW and its importance. | (5) |
| | 14. | a) | What is the process of communication? | (5) |
| | | b) | What are the types of listening? | (5) |
| | 15. | a) | What are the barriers of effective speaking? | (5) |
| | | b) | Elaborate on the effective presentation strategies. | (5) |
| | 16. | a) | What are the objectives of interview? | (5) |
| | | b) | Mention the importance of eye contact in communication. | (5) |
| | 17. | a) | How would you improve comprehension skills? | (5) |
| | | b) | What are the barriers of effective presentation strategies? | (5) |
| | 18. | a) | Why is audience recognition or analysis important? | (5) |
| | | b) | What is a cover letter? Explain its importance. | (5) |
| | 19. | a) | Explain the main objectives of technical communication. | (5) |
| | | b) | Write a note on SQ3R technique. | (5) |
| • | 20. | a) | What are the essentials in a Resume? | (5) |
| | | b) | What is information gap Principle? | (5) |
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